

Registration Agenda

(As of April 21, 2025, Subject to Change)

All sessions take place at the San Diego Convention Center unless otherwise noted.

Day 1, Saturday, August 9, 2025

Time	Event	Location
12:00 p.m. – 5:00 p.m.	Registration Desk Hours	Hall D Lobby, Ground Level
12:00 p.m. – 7:00 p.m.	Shuttle Service from San Diego International Airport to Focus Hotels	

Day 2, Sunday, August 10, 2025

Time	Event	Location
7:00 a.m. – 9:30 p.m.	Registration Desk Hours	Hall D Lobby, Ground Level
7:30 a.m. – 9:00 a.m.	Continental Breakfast for Registered Pre- Conference Workshop Attendees	Sails Pavilion, Upper Level
8:00 a.m. – 4:00 p.m.	Pre-Conference Workshops	Upper Level
9:00 a.m. – 7:00 p.m.	Shuttle Service from San Diego International Airport to Focus Hotels	
11:30 a.m. – 1:30 p.m.	Lunch for Registered Pre-Conference Workshop Attendees	Sails Pavilion, Upper Level



Day 2, Sunday, August 10, 2025

Time	Event	Location
6:00 p.m. – 7:30 p.m.	General Session	Halls G - H, Ground Level
7:30 p.m. – 9:30 p.m.	Welcome Reception & Expo	Halls C - F, Ground Level

Day 3, Monday, August 11, 2025

Time	Event	Location
6:30 a.m. – 5:00 p.m.	Registration Desk Hours	Hall D Lobby, Ground Level
7:00 a.m. – 8:00 a.m.	Breakfast	Halls A - C, Ground Level
7:00 a.m. – 5:00 p.m.	Expo Open	Halls C - F, Ground Level
8:00 a.m. – 10:00 a.m.	General Session	Halls G - H, Ground Level
10:45 a.m. – 11:45 a.m.	Firm Element Session	Halls G - H, Ground Level
11:30 a.m. – 1:00 p.m.	Lunch	Halls A - C, Ground Level
1:00 p.m. – 5:05 p.m.	Breakout Sessions	Upper Level
	Free Night	

Day 4, Tuesday, August 12, 2025

Time	Event	Location
6:30 a.m. – 9:30 p.m.	Registration Desk Hours	Hall D Lobby, Ground Level
7:00 a.m. – 8:00 a.m.	Breakfast	Halls A - C, Ground Level
7:00 a.m. – 4:00 p.m.	Expo Open	Halls C - F, Ground Level
8:00 a.m. – 10:00 a.m.	General Session	Halls G - H, Ground Level
10:40 a.m. – 11:30 a.m.	Breakout Sessions	Upper Level
11:30 a.m. – 1:00 p.m.	Lunch	Halls A - C, Ground Level
1:00 p.m. – 4:00 p.m.	Breakout Sessions	Upper Level
4:00 p.m. – 8:00 p.m.	Free Time	
8:00 p.m. – 9:30 p.m.	Final Night Concert Doors open at 7:00 p.m.	The Rady Shell at Jacobs Park

Day 5, Wednesday, August 13, 2025

Time	Event	Location
4:00 a.m. – 12:00 p.m.	Shuttle Service from Focus Hotels to San Diego International Airport	
8:00 a.m. – 12:00 p.m.	Registration Desk Hours	Hall D Lobby, Ground Level

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